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Upcoming Pricing Adjustment – Order Deadline

Dear Valued Customer,

At Smenco, we pride ourselves on delivering premium welding solutions and maintaining transparency with our user base. We are writing to let you know that we will soon implement a price adjustment across our product range, driven by increased manufacturing costs from our European and US partners.

While we have worked diligently to shield our customers from these increases, the significant depreciation of the Australian Dollar against the Euro over the past year has made a price correction unavoidable. Smenco will be doing a price rise between 2-8% across our whole range of equipment and consumables with further details to come.

The chart below highlights the currency trend affecting our landed costs.



We want to provide you with a window of opportunity to purchase equipment and consumables before these changes take full effect. Smenco will honour current pricing on all orders placed before **January 31, 2026**.

We encourage you to review your upcoming project requirements and secure your equipment needs within this period. Thank you for your continued trust in Smenco.

Yours sincerely,

Joel England
Chief Operating Officer